

The perfect venue for your events.



**PORSCHE**  
EXPERIENCE CENTER  
LE MANS



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A legendary venue.

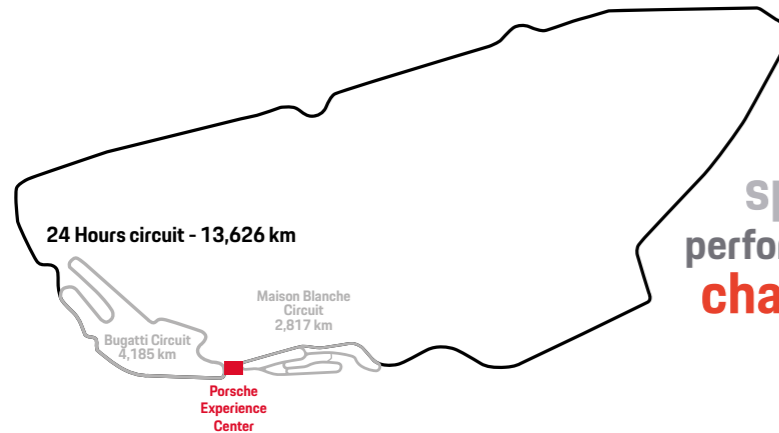


# The whole Porsche world at the heart of the legend.

Porsche and Le Mans is a history that goes back more than 75 years. For us, this is an emotionally charged place where we forged and asserted an identity inextricably linked with racing.

Therefore, we built the Porsche Experience Center in the heart of this legendary circuit, as a unique venue that you can book exclusively for your private events. Here, you can experience how a variety of Porsche models perform under various driving conditions and put them to the test safely.

The Porsche Experience Center can offer you reception and meeting rooms as well as a wealth of thrilling experiences on the racetrack. Moreover, it has a variety of simulation tracks that allow simulating driving conditions on different types of terrain. A day that none of your guests will ever forget.



sporting spirit passion  
performance **endurance** respect  
**challenge** cohesion team spirit  
innovation experience





## Events that make an impression.

Located at the 24 Hours of Le Mans circuit, this 3,000 m<sup>2</sup> venue with its modern architecture provides you with a unique experience in a setting that is not only conducive to motor sport but also to work, with meeting and reception rooms that can accommodate up to 200 guests.

For your meetings, conferences, public relations events or product presentations, we can tailor your programme, including meetings and/or fun activities, that will meet all your requirements.

Our Porsche Experience driving activities are supervised by professional drivers from the Porsche Track Experience.

You can also enjoy our dining area Le Maison Blanche and stimulate your taste buds and profit from a stunning view of the circuit.

You are looking for a team building occasion, something to celebrate or you want to impress? Link the prestige of a brand that is a symbol of excellence with the image of your company, and offer your guests an unforgettable experience.



Seminars.



# Seminars like no others.

Conducive to relaxation but also to work, the Porsche Experience Center has been carefully thought out to give you something quite out of the ordinary.

A choice of rooms can be configured in a number of ways to accommodate from 8 to 200 guests for events of all kinds, including receptions, training courses, conferences, product launches and many more.

For an even more VIP experience, we can give you exactly what you need, from hiring a single room to booking the whole site for your exclusive private use.



Scan this QR Code  
to discover our offers  
and prices.



Indianapolis Room	
Uses	Seminars, product presentations
Video / Sound	Video projector, Bose® sound system
Surface area	55 m²
Standard configuration	U - 16 people
Possible configurations	Plenary - 25 people

Prices per day starting from €725 ex VAT\* - Price per half day starting from €525 ex VAT\*  
\*Add VAT at 20% to ex VAT prices.



Les Hunaudières Room	
Uses	Seminars, product presentations
Video / Sound	1 TV screen 98", Bose® sound system
Surface area	98 m²
Standard configuration	Classroom - 46 people
Possible configurations	Plenary - 60 people U - 24 people For receptions - 100 people (as an extension of the restaurant)

Prices per day starting from €1 400 ex VAT\* - Price per half day starting from €950 ex VAT\*  
\*Add VAT at 20% to ex VAT prices.



Le Maison Blanche dining area	
Uses	Seated dining, gala dinners, receptions
Surface area	280 m²
Video / Sound	Bose® sound system Two 40" screens
Standard configuration	Seated dining - 120 people
Possible configurations	Seated dining - 200 people
Standard furniture	120 chairs - 25 tables - 1 lounge area 6 high bar tables - 18 stools 1 children's area



Terrasse	
Uses	Receptions, seated dining
Surface area	134 m² (not covered)
Standard configuration	Reception for 80 people
Possible configurations	60 people seated
Standard furniture	8 high bar tables - 8 tall chairs - 5 tables 10 chairs - 4 parasols

Possible privatization, price on demand.



Le Mans Room	
Uses	Seminars, management meetings
Vidéo / Son	1 85" TV screen, Bose® sound system
Surface area	65 m²
Standard configuration	Meeting - 15 people
Furniture	Genuine Porsche 911 seats

Prices per day starting from €1 275 ex VAT\* - Price per half day starting from €875 ex VAT\*  
\*Add VAT at 20% to ex VAT prices.



917 Room	
Uses	Seminars, product presentations, seated dining, receptions, dances Access to the terrace with a view over the Maison Blanche and Bugatti circuits
Video / Sound	1 98" mobile screen, Bose® sound system, two 55" screens, two 40" screens, two 65" movable screens
Surface area	273 m²
Standard configuration	Receptions
Possible configurations	Plenary - 180 people U - 60 people Reception - 200 people Seated dining - 200 people 16 m² rectangular stage on request
Outside areas	Outside terrace - 160 people

Prices per day starting from €2 300 ex VAT\* - Price per half day starting from €1 500 ex VAT\*  
\*Add VAT at 20% to ex VAT prices.



Dining area.



# Dining Area Le Maison Blanche.

On the first floor of the Porsche Experience Center, our dining area Le Maison Blanche is a classy, elegant venue with an unbeatable view of the Le Mans circuit.

Le Maison Blanche serves sophisticated, authentic French cuisine bursting with bold flavours.

The restaurant can seat 200 people or more, making it the ideal venue for your corporate functions. It is open to everyone, and can be booked for groups of 8 people or more.

Treat your customers or staff to a unique Porsche experience, where a passion for motorsport goes hand in hand with the pleasure of gourmet cuisine.



# Porsche Driving Experience.



# Authentic Porsche driving experiences.

Experience the exclusive Porsche concept, which combines pleasure, learning and excitement.

The Porsche Experience Center offers a wide selection of driving programmes tailored to your needs and suitable for all levels. Behind the wheel of our latest Porsche models, in complete safety, thanks to the supervision of race instructors trained and accredited by Porsche, you can enjoy our activities to the fullest.

Porsche Track Experience driving course\*

Dynamic training areas\*

Off-Road

Racetrack initiation\*

Guided lap of the Le Mans 24 Hour circuit

Roadtrip

Scan this  
QR code  
to discover  
our piloting  
experiences.



\*Depending on circuit availability.



# Our Porsche race instructors.

Our instructors are professional racing drivers, and some of them have competed in the 24 Hours of Le Mans.

Our programmes are suitable for everyone, and will give you an exceptional driving experience.

They will share their racetrack experience and their knowledge of Porsche technology with you.



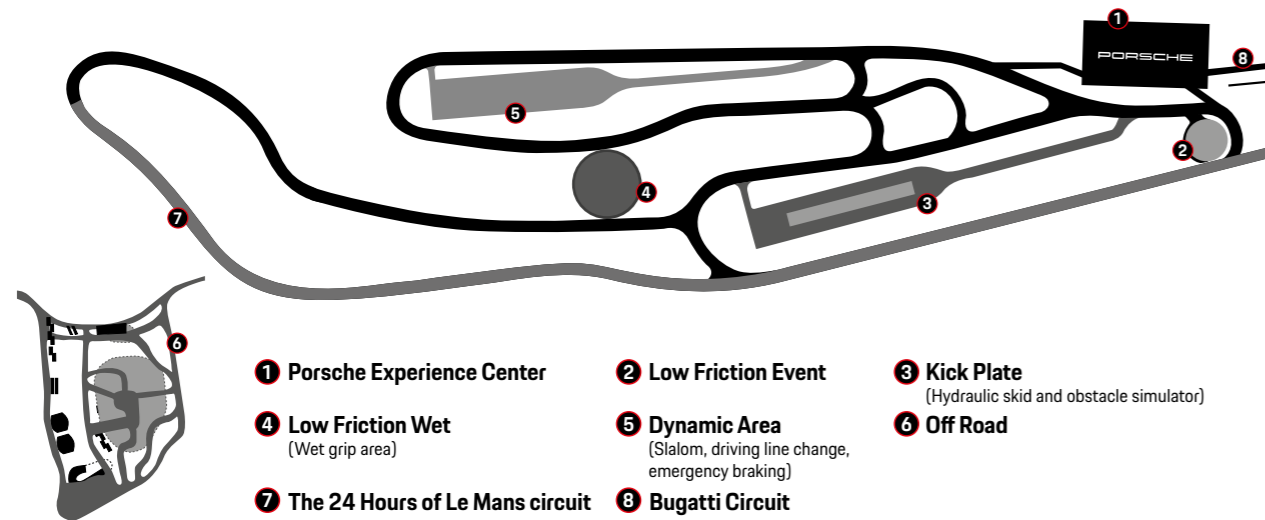
# Maison Blanche circuit.

The Maison Blanche circuit follows part of the route of the 24 Hours of Le Mans circuit. It has been specially designed to be a dynamic track made up of several sections able to simulate driving conditions on different types of terrain: a low friction area, a hydraulic skid and obstacle simulation area (kick plate), all-terrain routes and a skid pan.

For maximum safety, it has broad safety zones including wide grass verges, gravel traps and pneumatic fenders. It is an ideal playground to test your driving skills, to see how the various cars perform and to learn how to keep control of a car in all circumstances.

## Specifications:

- Length: 2.817 km.
- Width: 9 meters.
- Several possible routes.
- Integral video surveillance.
- Special features: long bends, sequences of bends, chicanes, long straights, trail braking.



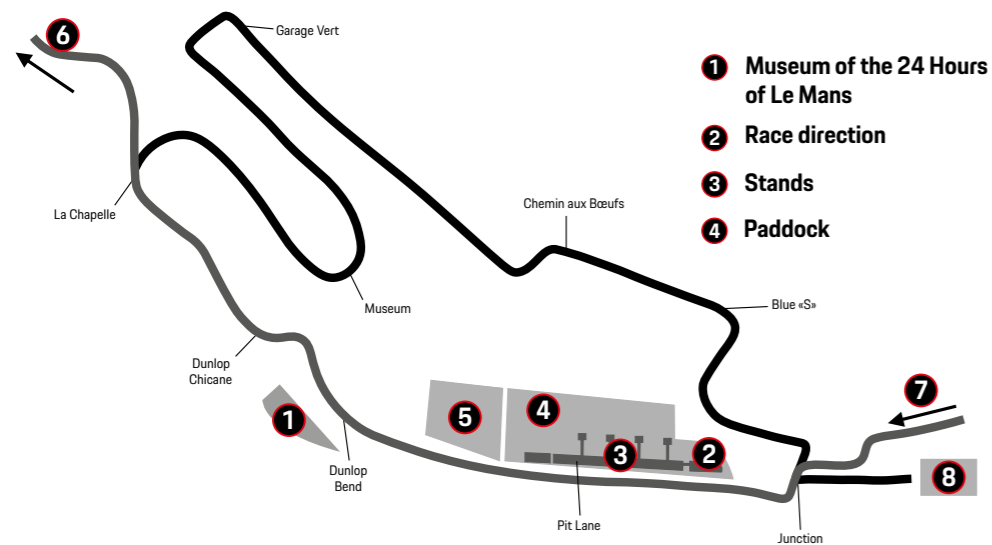
# Bugatti Circuit.

The Bugatti circuit was built in 1965 within the 24 Hours of Le Mans circuit complex for a wide variety of uses. Driving on the Bugatti circuit gives you the pleasure of driving along the finishing straight in front of the pits of the legendary 24 Hours circuit, icon of the world of motorsports.

Experience the magical world of one of the world's most prestigious motor races.









## Specifications:

- Length: 4.185 km.
- Width: from 10 to 15 m.
- 60 boxes.
- Video network and safety signals.
- Approved by the Fédération Internationale de l'Automobile (FIA) and the Fédération Internationale de Motocyclisme (FIM).



# Tailored to your needs to give you a unique and authentic experience.

The number of participants, the duration desired and the content selected will be tailor-made according to your expectations. Our goal: to offer you a unique program and provide an unforgettable experience. Find our different offers below:

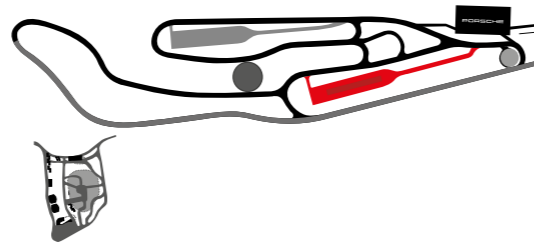
Offer	Description	
<b>Porsche Track Experience</b>	Become a racing driver for a day by taking part in a Porsche Track Experience* driving course. Learn all the techniques you need to find out how it feels to be a racing driver on a racetrack. Live the Porsche passion.	
<b>Dynamic training areas</b>	See how good you are at controlling different Porsche models on simulation tracks that simulate skidding and loss of grip. A unique and unforgettable experience.	
<b>Off-Road</b>	Take the wheel of a Porsche Cayenne or Macan and see how they perform under extreme conditions on our all-terrain track. Thrills and excitement guaranteed.	
<b>Racetrack initiation</b>	Get in beside a driver-instructor and do a thrilling two hot laps of the circuit. Adrenaline rush with your heart in your mouth.	
<b>A guided lap of the 24 Hours of Le Mans Circuit</b>	Get behind the wheel of a Porsche car and do a guided lap of the 24 Hours of Le Mans circuit. Drive around the circuit while learning the history of this mythical place, and enjoying anecdotes about what is considered the world's most demanding endurance race.	
<b>Roadtrip</b>	For one or several days, discover the regions around Le Mans behind the wheel of the Porsche Experience Center fleet. Visits by theme, heritage or our terroirs discovery will punctuate these outstanding excursions on roads specifically chosen to enjoy at best the Porsche odels.	
<b>Manager training</b>	In a place filled with history, at the Porsche Experience Center, prepare yourself to live two unforgettable days which will allow your coworkers to get to know each others and answer together the performance goals.	
<b>Escape game</b>	Supervised by a specialized host in espace games, you will have one hour to solve a numerous amount of puzzles on Porsche's history and values which will create a connection with your coworkers.	

\* Porsche Track Experience = Official Porsche racetrack driving programme.



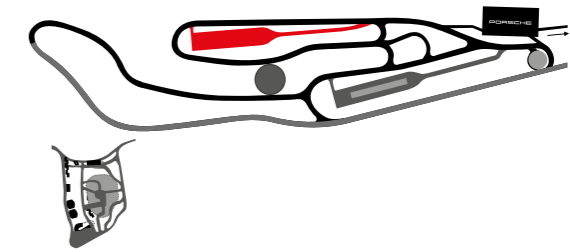
## Dynamic training areas: Kick Plate.

This training area which replicates the effects of aquaplaning will help you develop your skills at the wheel. Moving obstacles coming out of the ground at random at various places will make it harder for you to manage and control skids by forcing you to follow a particular route. A thrilling experience.



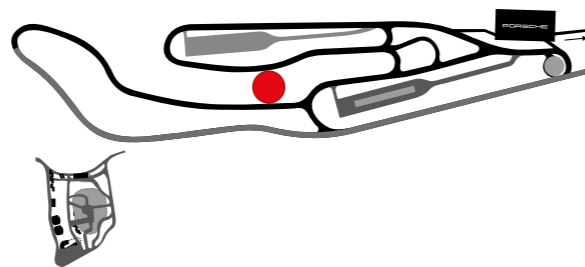
## Dynamic Area.

The size of this area will enable you to test our Porsche cars during high-speed slalom runs and emergency braking.



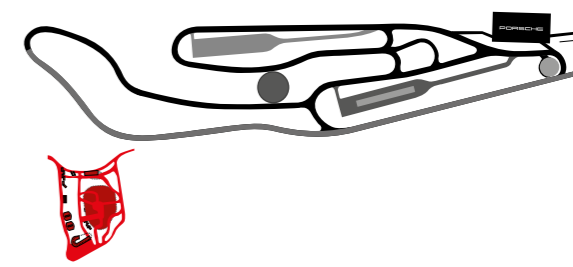
## Low Friction.

This irrigated low friction area will enable you to develop your skill in controlling skids, in complete safety.



## Off-Road.

This track will let you find out just what sort of terrain our Porsche Cayenne and Macan models can handle. The drawbridge, inclines of 60% to 75%, and extremely steep cambers are all there, just waiting for you.



# Racetrack initiation.

As a passenger of one of the school's driver-instructors, experience two hot laps on the track at high speed. Find out what our cars can do in the hands of an expert.

An unforgettable thrill!

## **Schedule:**

- Reception.
- Your driver introduces himself.
- Choose a helmet.
- Get into the car.
- 2 laps on the track.



# A guided lap of the 24 Hours of Le Mans Circuit.

Join a convoy and discover the 13.629 kilometres of the iconic 24 Hours circuit at the wheel of our Porsches on the open road.

Enjoy the experience, in radio contact with our drivers who will give you a live and dynamic guided tour of what is considered to be the world's most difficult endurance race.

## **Format:**

One or two participants per Porsche on the public roads that make up part of the 24 Hours circuit, as part of a convoy led by a qualified instructor, who will guide and provide commentary. Several convoys may be organised simultaneously.

**Duration:** around 30 minutes.



# Sample programmes.

A 12-person programme - ½ day of activities (Maison Blanche circuit) + ½ day of meetings.

Morning	08:30 - 08:55	Reception at the Porsche Experience Center - Paperwork - Breakfast		
		Group 1	Group 2	Group 3
	09:00 - 09:25	Kick Plate	Off Road	Low Friction
	09:30 - 09:55	Off Road	Low Friction	Dynamic Area
	10:00 - 10:25	Low Friction	Dynamic Area	Kick Plate
	10:30 - 10:55	Dynamic Area	Kick Plate	Off Road
	11:00 - 12:00	Guided laps of the circuit (3 laps)		
	11:30 - 11:55	Racetrack initiation onto the Maison Blanche circuit		
	12:00 - 12:45	Drive laps of the 24 Hours circuit with commentary		
	12:15 - 13:45	Lunch (Tradition Menu) at Le Maison Blanche dining area		
Afternoon	14:00 - 15:45	Meeting for 12 people in the Le Mans Room		
	15:45 - 16:15	Pit Stop sweet treat at Le Maison Blanche dining area		
	16:15 - 18:00	Meeting continues in the Le Mans Room		
	18:00 - 18:30	Cocktail		

# Sample programmes.

A 18-person programme - Racetrack Driving Experience (Maison Blanche circuit)

Morning	08:45 - 09:05	Reception at the Porsche Experience Center - Paperwork - Breakfast		
	09:10 - 09:20	Briefing - Split into groups		
	09:25 - 09:35	Setup		
		Group 1	Group 2	Group 3
	09:40 - 10:10	Kick Plate	Off Road	Low Friction
	10:15 - 10:45	Off Road	Low Friction	Dynamic Area
	10:50 - 11:20	Low Friction	Dynamic Area	Kick Plate
	11:25 - 11:55	Dynamic Area	Kick Plate	Off Road
	12:00 - 13:15	Lunch (Tradition Menu) at Le Maison Blanche dining area		
	13:20 - 13:45	Technical briefing		
Afternoon	13:50 - 14:00	Setup		
		Group 1	Group 2	Group 3
	14:00 - 14:20	Demonstration laps (2 laps) - 5 mins per group		
	14:25 - 15:20	1st series – 10 mins per group		
	15:25 - 16:20	2nd series – 10 mins per group		
	16:25 - 17:20	3rd series – 10 mins per group		
	17:25 - 17:40	Racetrack initiation		
	17:45 - 18:15	Cocktail		

Scan  
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our offers  
and prices.



# Roadtrip.

At the wheel of vehicles from the Porsche Experience Center, under the expert eye of our instructors, join a group and head out for a day or longer to explore our region. These extraordinary excursions take specially chosen routes, and also include theme-based visits and tours. A unique and unforgettable experience!

## Schedule:

### Day 1

- Arrive at the Porsche Experience Center
- Depart in convoy
- Drive from the Mancelles Alps to Normandy, stopping to visit places of interest, enjoy lunch, taste local specialities, and more
- Evening and overnight stay in Cabourg

### Day 2

- Drive from Normandy through the Mancelles Alps, stopping to visit places of interest and taste local specialities
- Return to the Porsche Experience Center

## Format :

One or more days.

We will create an excursion to suit you.



# Escape game.

Available for your events or corporate seminars animation, the Porsche escape game is one of the new activities offered at the Porsche Experience Center Le Mans and accommodates from 8 to 100 players.

Get ready for a unique adventure at a legendary site. With the help of a specialized in escape games master, you will have an hour to solve a numerous quest on Porsche's history and values.

Let's be guided by the game's plot and search for clues through the different areas of the Porsche Experience Center Le Mans to finish the game in time.

Combining observation, manipulation, analysis, and a legendary universe, the Porsche escape game is an ideal experience to connect with your coworkers while learning many anecdotes about the famous German brand.



# Corporate Coaches.

Have our company coaches accompany you during your work sessions in the room. Certified and accustomed to supporting SMEs as well as large groups, the coaches of the CEE Management organisation design with you productive working hours that meet your specific challenges.

Our in-house coaches contact you to prepare your working time in the room and define the right support. They can also make contributions and give keys to progress faster on a particular theme.

As examples (non-exhaustive list), they intervene when a team wishes to work:

- Its strategy/ roadmap of the year
- Its cohesion/ Its cooperation with other services
- Its organisation and effectiveness
- Other more specific topics (such as recruitment, employer brand, etc.)



# Manager training Porsche.

## 2 x 24 Heures at Le Mans to pilot your firm.

Take a professional management training course with CEE Management, a training organization specializing in executive coaching. At the Porsche Experience Center in Le Mans, you will experience two unforgettable days that will allow your team to get to know each other's and to meet performance objectives together.

Start your days with our classroom workshops, led by management experts and coaches, before putting your knowledge into practice on

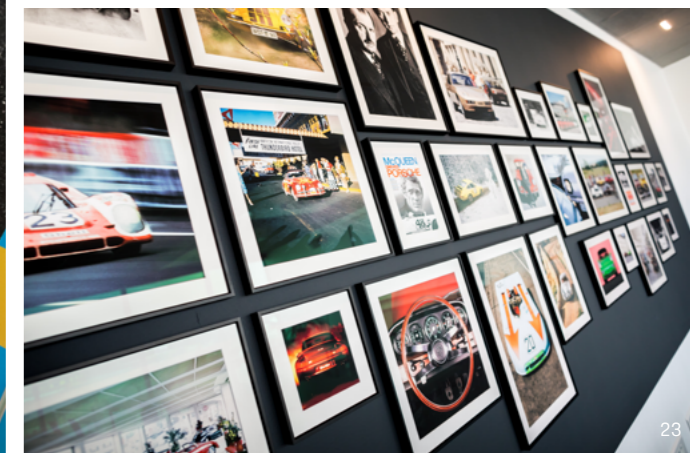
the track in the afternoon, supervised by our driver-instructors. During this training, you will have the opportunity to strengthen your ties with your coworkers and to address themes such as surpassing oneself, pressure management, and risk-taking.

Take advantage of a mythical setting to make a change in your management and get back on track.



# Our exhibition areas.

You can admire the latest cars in the range as well as iconic vintage vehicles.



# Other activities in the Porsche Experience Center.

To extend the Porsche experience and to round off the track activities, you can try a **Batak session**. This device has been designed to improve reflexes as well as hand and eye coordination to improve peripheral vision.



It is an essential exercise done by all professional drivers. And so that you leave looking as good as possible, try the **car valeting service** (reservation required).



Since little details can make all the difference, we offer you a number of options to make your event unique: we can **customise the site** in your company's colours, and **display your films and images** on the screens. At this complex, you'll find a range of additional services designed to provide a truly unique event for your company.

Would you like to give your guests a souvenir? Bear in mind our Porsche Lifestyle shop which stocks a wide range of Porsche clothing and accessories. Our staff are there, ready to help you decide on the options that might meet your requirements best.

Other activities within  
the 24 Hours of Le Mans  
circuit.



# Behind-the-scenes guided tour of the 24 Hours of Le Mans.

An exclusive tour at the heart of the legend of the 24 Hours of Le Mans. Guided tours let you find out about one of the world's unique places, and hear its stories, which are as numerous as they are fascinating.

You will be accompanied by a guide who will tell you the stories, show you around behind the scenes in this iconic place and take you to places that are normally off-limits such as the race control room, the press room or the podium where you can feel the thrill of winning at Le Mans!



# Guided tour of the 24 Hours Museum.

The Museum tour focuses on the magnificent history of the 24 Hours of Le Mans and on the development of the automobile throughout the years. The tour goes through six areas, blending

technical culture and manufacturing heritage, encouraging visitors to learn more about some one hundred cars and many collector's items, films and archive photographs.



# Feel the adrenaline. Karting of 24 Heures du Mans.

With three tracks, Europe's largest karting complex located next to the Porsche Experience Center offers a superb racing environment. Regardless of your level of driving skills, come to the 24 Hours track to drive one of the 150 latest generation karts fitted with the most sophisticated state-of-the-art technologies.

Fully equipped with a driving suit and helmet, which is provided for you, it's up to you to beat all records.



# Driving simulator.

Get the adrenaline pumping aboard one of the six simulators located close to the Porsche Experience Center! We open the door to a rare and incredible experience: taking part in a realistic motor race against other drivers. Choose your racing car and your race track and slip into the skin of a driver at over 300 km/h!

All our simulators are made up of a platform mounted on six servo-motors that can replicate motion in six degrees of freedom, to give an extraordinarily realistic feel, particularly the feeling of acceleration, braking and traction limits.



# Would you like to perfect your swing?

Located at the legendary Mulsanne corner at the far end of the 24 Hours circuit and close to the Porsche Experience Center, this undulating 18-hole course in the leafy setting of 50 hectares of pinewood is the ideal place to chill out. The course is suitable for all levels of golfing skill.



# Access and contacts.



# Access and contacts.



## How to get to the Porsche Experience Center Le Mans:

Porsche Experience Center  
Circuit des 24 Heures - Route de Laigné  
72000 Le Mans  
Tél : +33 2 43 400 911  
Satnav coordinates: 47°56'47" N, 0°12'25" E


The Le Mans-Arnage aerodrome is located in the immediate vicinity of the track.



Experience the legend first hand.

[www.porsche.fr/experience-center](http://www.porsche.fr/experience-center)  
Porsche Experience Center Le Mans  
[info@porsche-experience-center.fr](mailto:info@porsche-experience-center.fr)  
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 @peclemans

 Porsche Experience Center Le Mans

# PORSCHE

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[www.porsche.fr](http://www.porsche.fr)

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The information given in this brochure is not comprehensive, is given for information purposes only, and is subject to change. For track activities, drivers must hold category B driving licences valid in France. Prices applicable as of 01.01.2025 subject to change or error.

Porsche Range (08/16/2024) – WLTP values: Combined fuel consumption: from 1.0 to 13.8 l/100 km. Porsche Electric Range (08/16/2024) – WLTP values: Combined electric consumption from 16.7 to 22.0 kWh/100 km. More information available on [www.porsche.fr](http://www.porsche.fr)



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